



2016 Baltimore Rec Fest

Recreation for All Ages and Abilities

Did You Know That One in Five Americans Lives With a Disability?

In the Baltimore region alone, hundreds of thousands of individuals have a physical disability, developmental disability, or sensory (hearing or sight) disability. In addition to physical challenges, many persons with disabilities also have secondary complications such as social isolation, low self-esteem, and depression. **Recreation is an important element of the physical and mental well-being for all of us, but persons with disabilities do not have equal access to recreation as do their able-bodied counterparts.**

The Rec Fest: An Opportunity to Get Out & Get Active!

The Global Abilities Foundation (GAF) and our community partners host the Rec Fest, a recreation festival that showcases recreational activities for all ages and abilities. The Rec Fest is a one-stop shop for persons with disabilities to try out a multitude of different activities. We will demonstrate numerous adapted sports for adults and children with physical and/or developmental disabilities. Examples include wheelchair rugby, basketball, martial arts, dancing, rock climbing, and SCUBA diving. Global Abilities will also feature fun games for children and their families, including carnival games and other activities for guests without disabilities. All guests are encouraged to try out the activities and receive information about how to get involved with various programs. In addition to the demonstrations, we will have resources for recreation, education, housing, travel, employment, and other services.

For more information, visit

www.RecFest.net

or contact:

AJ Nanayakkara

Executive Director

Global Abilities Foundation

215-205-3076

RecFest@globalabilities.org



Baltimore Rec Fest

When: Saturday, April 16, 2016

11am to 3pm

(Rain date Saturday, April 23)

Where: Patterson Park

200 South Linwood Avenue

Baltimore, MD 21224

(E. Baltimore St. & S. Linwood Ave.)

Sponsorship information on next page

Vendor information on page 3

Why Sponsor the Rec Fest?

Over a thousand guests attend the Rec Fest each year. Global Abilities promotes the Rec Fest at over two dozen outreach events, through listservs of dozens of community partner organizations, through website and social media, through print, broadcast, and online media, and by distributing approximately 5,000 flyers at recreation centers, schools, businesses, community partners, and other public spaces.

- Persons with disabilities are the **third largest market segment in the U.S.** (Dept. of Labor) with \$220 billion in discretionary spending power! The Rec Fest is a great opportunity to reach this underserved population
- The Rec Fest is a chance to showcase your organization's commitment to the community
- Global Abilities is a 501(c)3 nonprofit organization and all donations are tax deductible

2016 Baltimore Rec Fest Levels of Sponsorship

Platinum Sponsor (\$10,000): One available for each Rec Fest

- Seat on the Rec Fest planning committee and opportunity to define your Rec Fest role
- Prominent recognition on all event-related marketing & promotional events and materials: flyers, e-mails, posters, press releases, broadcast media, social media, newsletters, and registration forms
- Premium large logo on Rec Fest t-shirts and website (with linked logo on website)
- Reserved full-page color ad on back cover of Rec Fest program
- Opportunity to produce and display a banner over entrance
- Placement of company logo at entrance to Rec Fest
- Partnership announcement on Global Abilities homepage
- Opportunity to provide company branded give-away bags with company promotional materials
- Opportunities for employee engagement
- Prominently placed exhibit table or area under canopy



Gold Sponsor (\$5,000): Two available for each Rec Fest

- Large logo on Rec Fest flyer
- Company name mentioned in all media promotions: print, online and radio
- Large logo on Rec Fest website (with linked logo on website)
- Full-page ad in Rec Fest program booklet
- Placement of company logo at entrance to Rec Fest
- Opportunity to provide company promotional materials in give-away bags
- 10' x 10' exhibit space under canopy



Silver Sponsor (\$2,500): Five available for each Rec Fest

- Logo on Rec Fest flyer
- Logo on Rec Fest website (with linked logo on website)
- Half-page ad in Rec Fest program booklet
- Placement of company logo at entrance to Rec Fest
- Opportunity to provide company promotional materials in give-away bags
- Exhibit table at event



Bronze Sponsor (\$1,000): Ten available

- Logo on Rec Fest website
- Quarter-page ad in Rec Fest program booklet
- Placement of company logo at Rec Fest
- Opportunity to provide company promotional materials in give-away bags
- Exhibit table at event

Vendor (\$500): Forty available for each Rec Fest

- Logo on Rec Fest website
- One-eighth-page ad in Rec Fest program booklet
- Exhibit table at event



2016 Baltimore Rec Fest Vendor and Advertising Information

Become a Vendor at the Rec Fest

- Reach new clients and present your organization’s work to the hundreds of guests in attendance
- Promote your organization’s presence in the community
- Be listed in our database of service providers and disability-friendly organizations. Our vendors and sponsors will be promoted through the Rec Fest website and the Global Abilities distribution list

2016 Baltimore Rec Fest Vendor Fees

The Rec Fest offers tiered vendor fees so that organizations of all sizes can be represented

\$500:

- 501(c)(3) nonprofits with annual budgets of \$1 million or greater, and for-profit organizations
- Includes logo on Rec Fest website, 1/8th page advertisement in Rec Fest program. Additional ad space at discount

\$250:

- 501(c)(3) nonprofits with annual budgets of \$500,000 or greater, but less than \$1 million
- Includes listing on website, business-card size ad in Rec Fest program. Additional ad space at discount

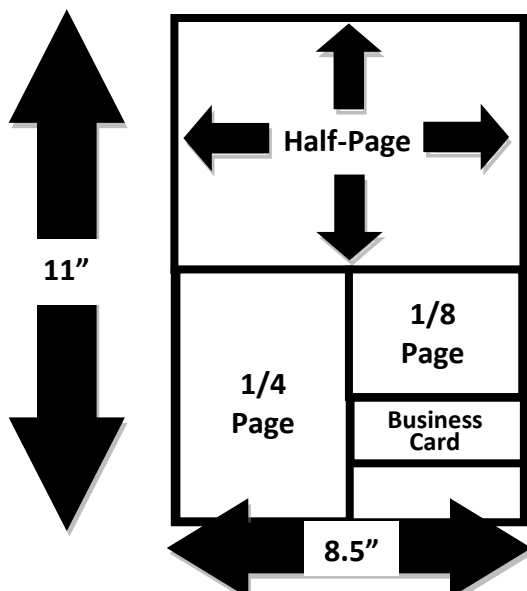
\$100:

- 501(c)(3) nonprofits with annual budgets of \$100,000 or greater, but less than \$500,000
- Includes listing in Rec Fest program. Additional ad space at discount

\$50:

- 501(c)(3) nonprofits and community-based organizations with annual budgets less than \$100,000
- Listing in Rec Fest program. Additional ad space at discount

2016 Baltimore Rec Fest Program Advertisements



If you are unable to join us in person at the Rec Fest, we welcome you to advertise in our event program

- \$200: Full-Page Ad
- \$125: Half-Page Ad
- \$75: 1/4 - Page Ad
- \$50: 1/8 - Page Ad
- \$30: 1/8 - Page Ad
- \$25: Listing