



2016 Rec Fest

Recreation for All Ages and Abilities

Did You Know That One in Five Americans Lives With a Disability?

In the Baltimore and Philadelphia regions alone, over a million individuals have a physical disability, developmental disability, or sensory (hearing or sight) disability. In addition to physical challenges, many persons with disabilities also have secondary complications such as social isolation, low self-esteem, and depression. **Recreation is an important element of the physical and mental well-being for all of us, but persons with disabilities do not have equal access to recreation as do their able-bodied counterparts.**

The Rec Fest: An Opportunity to Get Out & Get Active!

The Global Abilities Foundation (GAF) and our community partners host the Rec Fest, a recreation festival that showcases recreational activities for all ages and abilities. The Rec Fest is a one-stop shop for persons with disabilities to try out a multitude of different activities. We will demonstrate numerous adapted sports for adults and children with physical and/or developmental disabilities. Examples include wheelchair rugby, basketball, martial arts, dancing, rock climbing, and SCUBA diving. Global Abilities will also feature fun games for children and their families, including carnival games and other activities for guests without disabilities. All guests are encouraged to try out the different activities and receive information about how to get involved with various programs. In addition to the demonstrations, we will have resources for recreation, education, housing, travel, employment, and other services.

For more information, visit

www.RecFest.net

Or contact:

AJ Nanayakkara
Executive Director
Global Abilities Foundation
215-205-3076
RecFest@globalabilities.org



Philadelphia Rec Fest

When: Saturday, September 24, 2016
11am to 3pm
(RAIN OR SHINE!)

Where: Carousel House Recreation Center
4300 Avenue of the Republic
Philadelphia, PA 19131
(Belmont Ave. & Avenue of the Republic)

Sponsorship information on next page

Why Sponsor the Rec Fest?

Over a thousand guests attend the Rec Fest each year. Global Abilities promotes the Rec Fest at over two dozen outreach events, through listservs of dozens of community partner organizations, through website and social media, through print, broadcast, and online media, and by distributing approximately 5,000 flyers at recreation centers, schools, businesses, community partners, and other public spaces.

- Persons with disabilities are the **third largest market segment in the U.S.** (Dept. of Labor) with \$220 billion in discretionary spending power! The Rec Fest is a great opportunity to reach this underserved population.
- The Rec Fest is a chance to showcase your organization's commitment to the community.
- Global Abilities is a 501(c)3 nonprofit organization and all donations are tax deductible.

2016 Rec Fest Levels of Sponsorship

Presenting Sponsor (\$10,000): One available for each Rec Fest

- Seat on the Rec Fest planning committee and opportunity to define your Rec Fest role
- Prominent recognition on all event-related marketing & promotional events and materials: flyers, e-mails, posters, press releases, broadcast media, social media, newsletters, and registration forms
- Premium large logo on Rec Fest t-shirts and website (with linked logo on website)
- Reserved full-page color ad on back cover of Rec Fest program
- Opportunity to produce and display a banner over entrance
- Placement of company logo at entrance to Rec Fest
- Partnership announcement on Global Abilities homepage
- Opportunity to provide company branded give-away bags with company promotional materials
- Opportunities for employee engagement
- Prominently placed exhibit table or area under canopy



Major Sponsor (\$5,000): Two available for each Rec Fest

- Large logo on Rec Fest flyer
- Company name mentioned in all media promotions: print, online and radio
- Large logo on Rec Fest t-shirts and website (with linked logo on website)
- Full-page ad in Rec Fest program booklet
- Placement of company logo at entrance to Rec Fest
- Opportunity to provide company promotional materials in give-away bags
- 10' x 10' exhibit space under canopy



Major Sponsor (\$2,500): Five available for each Rec Fest

- Logo on Rec Fest flyer
- Logo on Rec Fest t-shirts and website (with linked logo on website)
- Half-page ad in Rec Fest program booklet
- Placement of company logo at entrance to Rec Fest
- Opportunity to provide company promotional materials in give-away bags
- Exhibit table at event



Sponsor (\$1,000): Ten available for each Rec Fest

- Logo on Rec Fest t-shirts and website
- Quarter-page ad in Rec Fest program booklet
- Placement of company logo at Rec Fest
- Opportunity to provide company promotional materials in give-away bags
- Exhibit table at event

Vendor (\$500): Forty available for each Rec Fest

- Logo on Rec Fest website
- One-eighth-page ad in Rec Fest program booklet
- Exhibit table at event